

Sejarah Desain

Introduction

Apa itu Desain?

Desain = Seni ?

Desain	Seni
Desainer	Seniman
Obyektif dan berorientasi keluar	Subyektif dan berorientasi ke dalam

“a plan or specification for the construction of an object or system or for the implementation of an activity or process, or the result of that plan or specification in the form of a prototype, product or process “

Cambridge Dictionary of American English

“an act of communication, which means having a deep understanding of the person with whom the designer is communicating “

Dieter Rams

“Most people make the mistake of thinking design is what it looks like. That’s not what we think design is. It’s not just what it looks like and feels like. Design is how it works.”

Steve Jobs

“Desain adalah sebuah usaha manusia untuk manusia,
dengan tujuan untuk memecahkan permasalahan
yang dialami oleh manusia. Melalui sebuah proses kreatif.”

Fitorio Leksono

Kenapa kita harus belajar Sejarah Desain?

“To learn to see, rather to simply looks.”

**“To appreciate the past,
be inspired in the present,
and to anticipate the future.”**

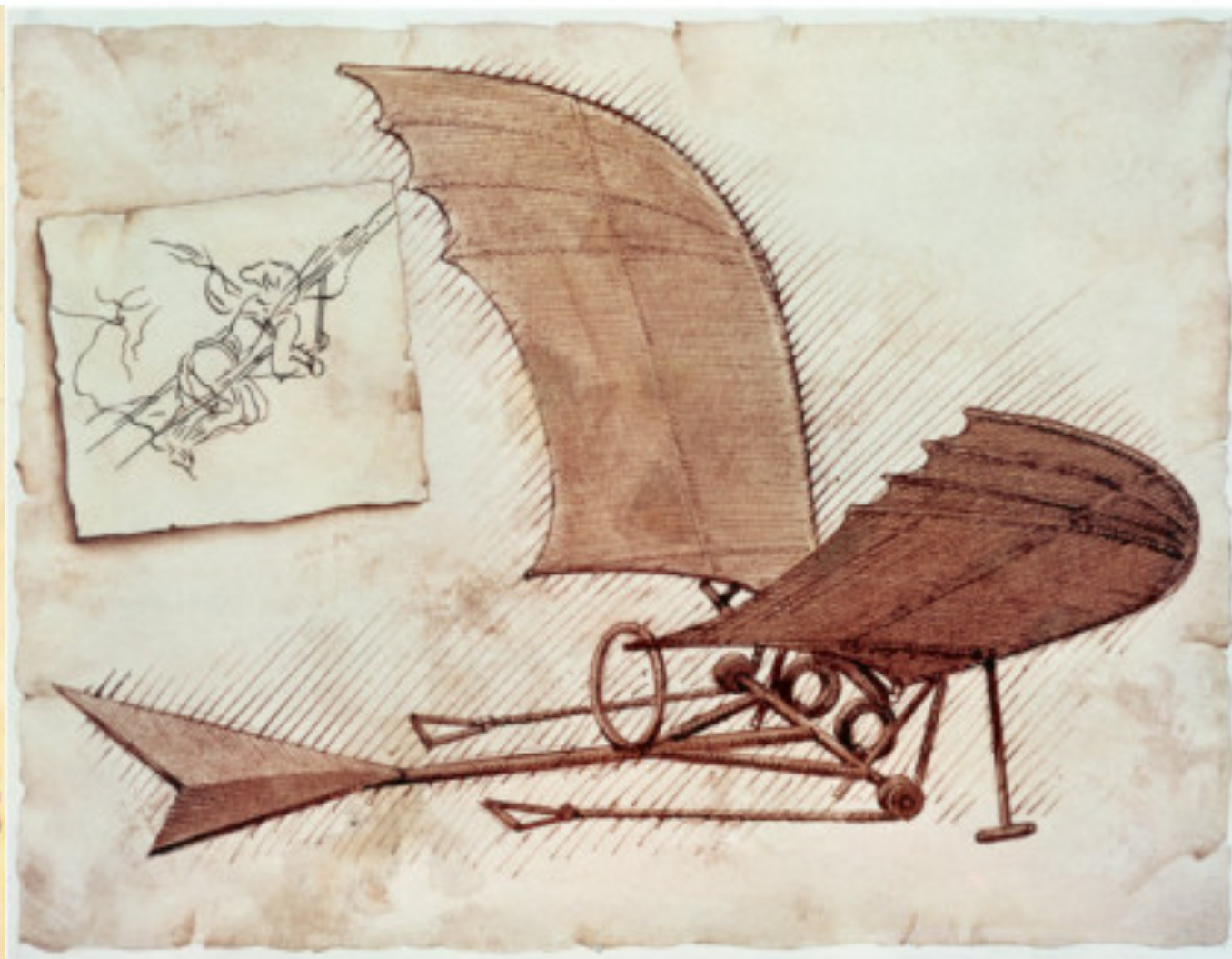
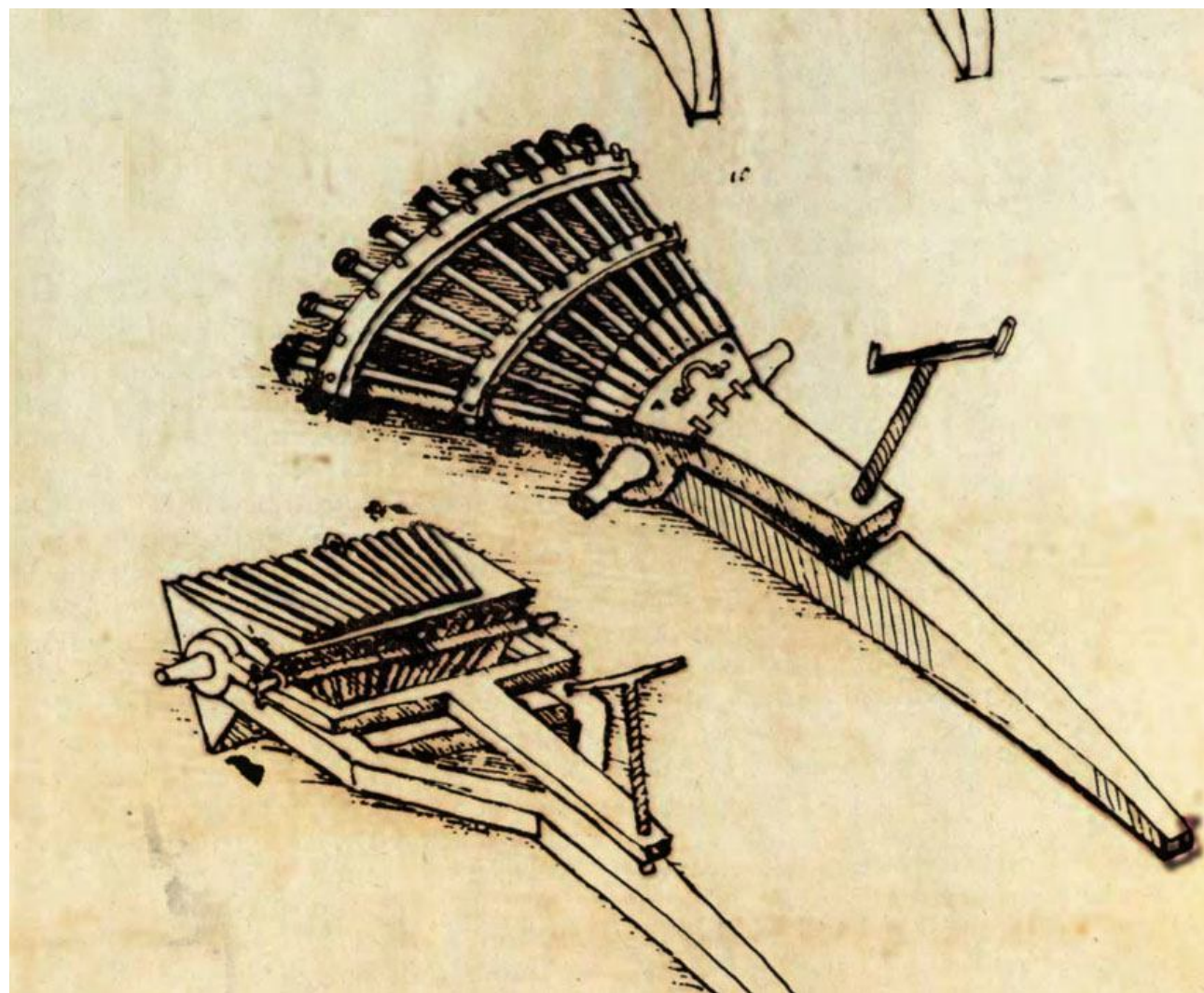
“To understand what good Design is.”

“To become better Designers.”

**Tahukah kamu apabila
Desainer adalah salah satu profesi tertua?**







Tugas:

Buat satu ulasan singkat tentang satu karya desain dari jaman dahulu.

Dibuat di Word. Minimal 100 kata.