

Analisis Proses Bisnis

Introduction to Business,
Process and Analysis



Business

“An organization or economic system where goods and services are exchanged for one another or for money”



Business Processes

“Manner in which work is organized, coordinated, and focus to produce a valuable product or service”

- Cara agar pekerjaan menjadi terorganisir, terkoordinasi, dan fokus untuk menghasilkan suatu produk atau jasa yang berharga

“Concrete work flows of materials, information, and knowledge – sets of activities”

- Aliran kerja yang konkrit suatu materi, informasi dan pengetahuan – dalam sekumpulan aktifitas

Business Process

“ A business process is a **collection of activities** that takes one or more kinds of input and creates an output that is of value to the customer. ”

— Hammer & Champy

Reengineering the Corporation: A Manifesto for Business Revolution

Business Process

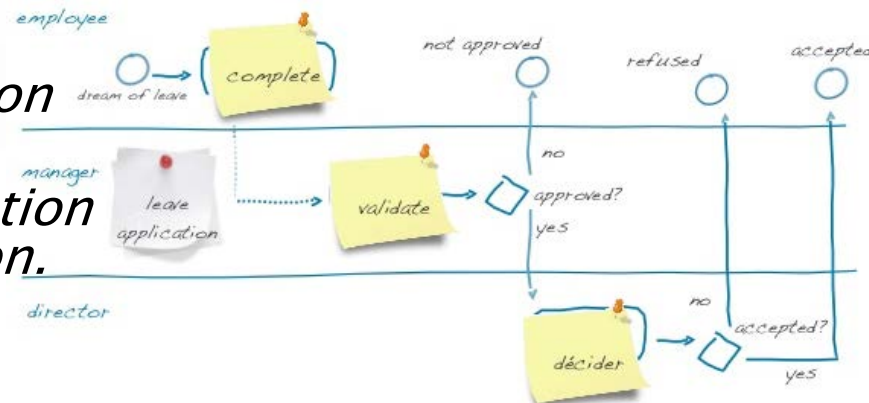
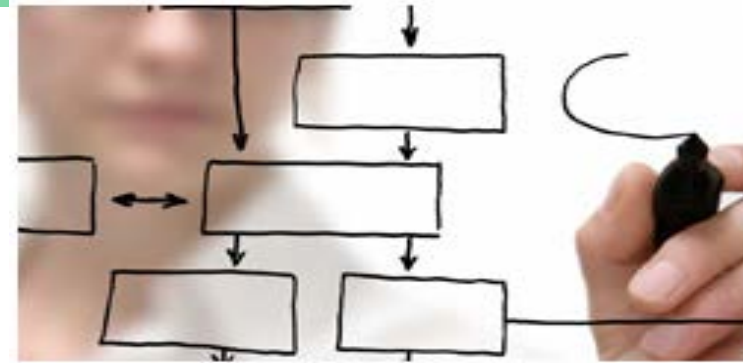
“ Workflow is a term used to **describe** the tasks, procedural steps, organizations or people involved, required input and output information, and tools needed for each step in a business process. ”

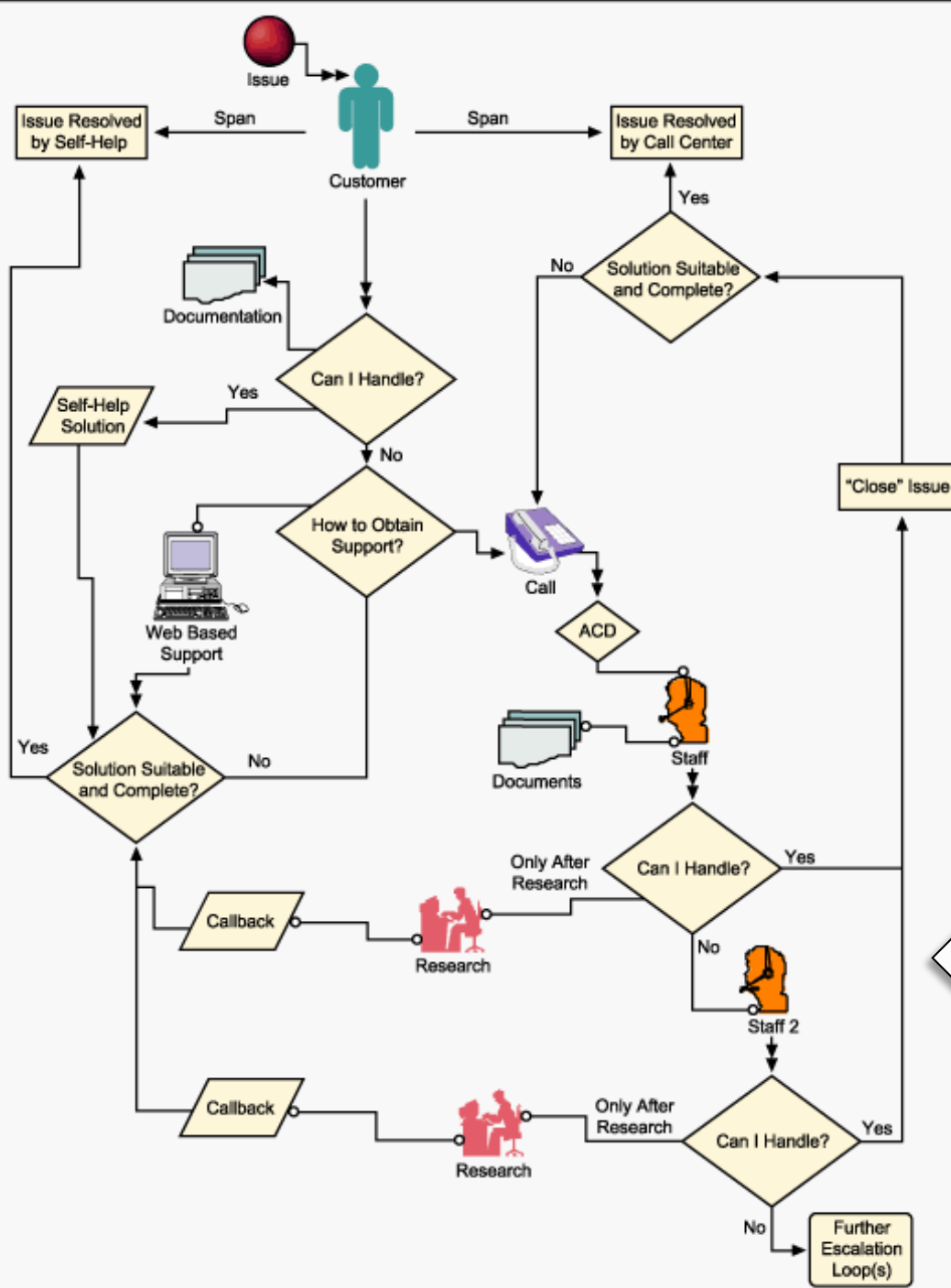
— SearchCIO.com
definitions

Business Processes

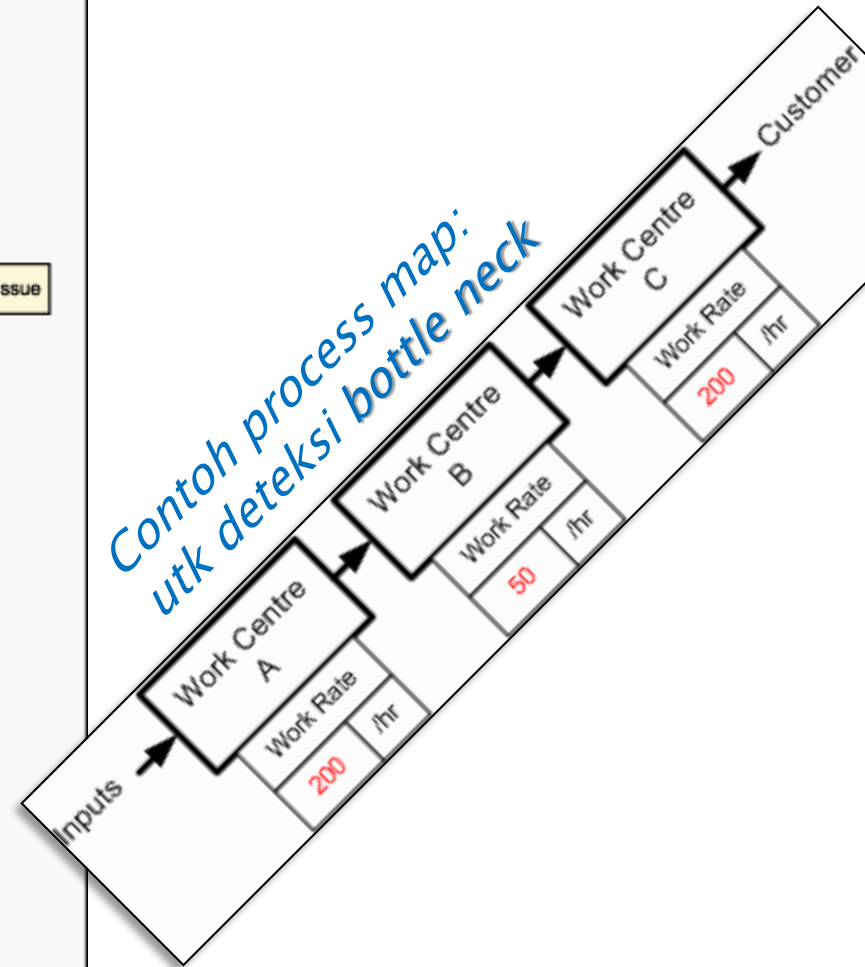
"Description of how a business pursues its objectives"

- Deskripsi/workflow tentang bagaimana sebuah bisnis mengejar/menggapai tujuan/sasarannya.
- Biasanya digambarkan dalam;
 - Process Maps:
simple flow charts of high level activities
 - Process Descriptions:
flow charts with more information
 - Process Model:
Flow charts with enough information for analysis, simulation, execution.



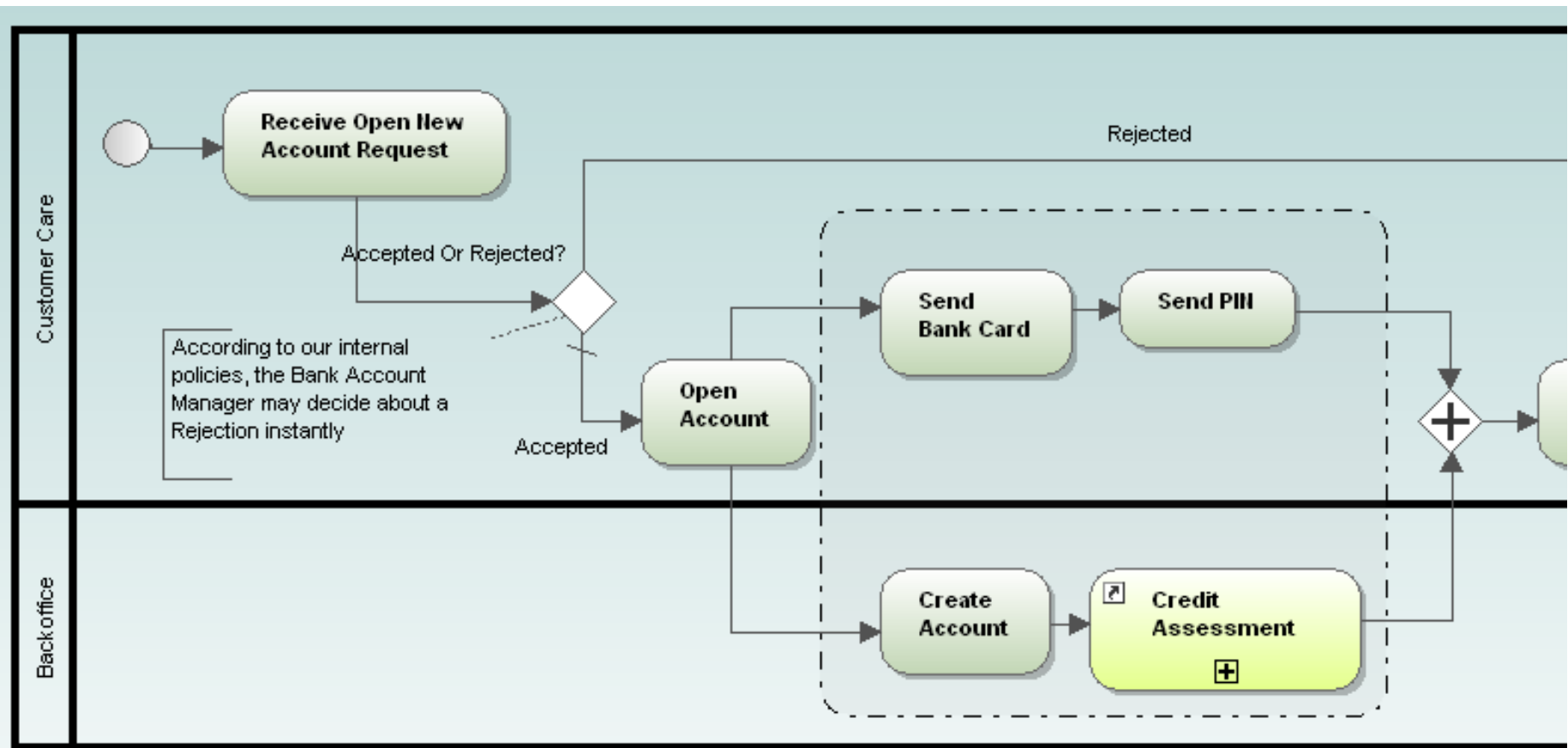


Process Map

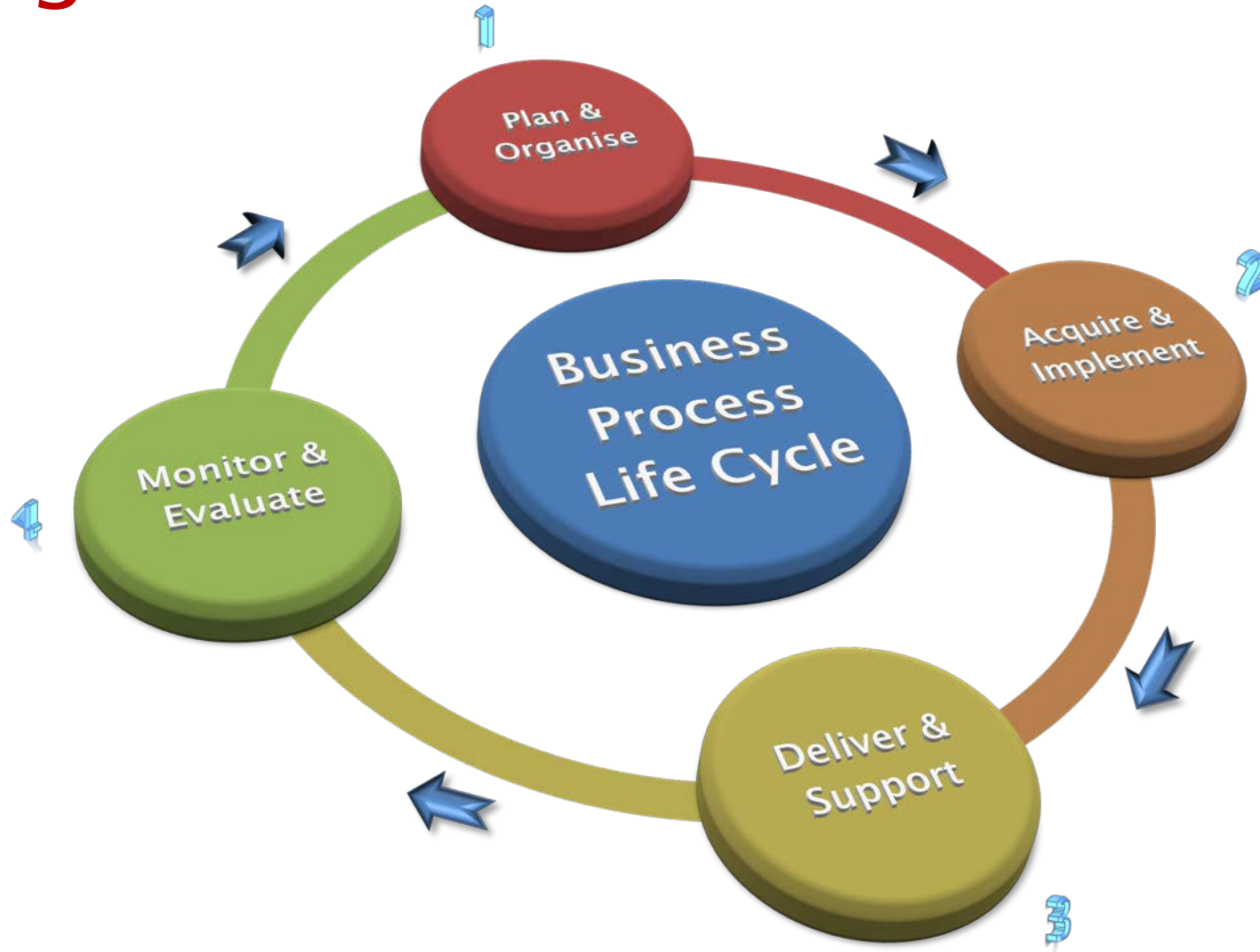


Process Description

Process Model

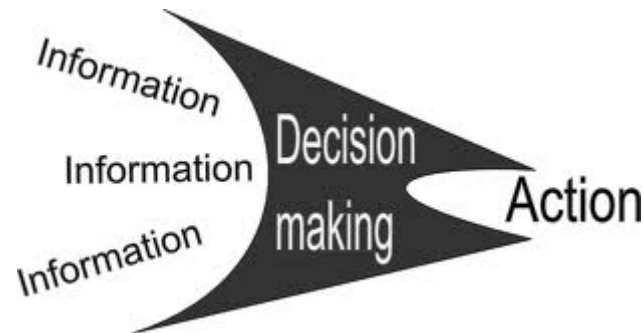


Big Picture of Business Process



Business Process Analysis

“Analysis generates the information necessary for the organization to make informed decisions assessing the activities of the business”



- Analysis menghasilkan informasi yang diperlukan oleh organisasi untuk mengambil keputusan menilai kegiatan bisnis

Business Process Analysis

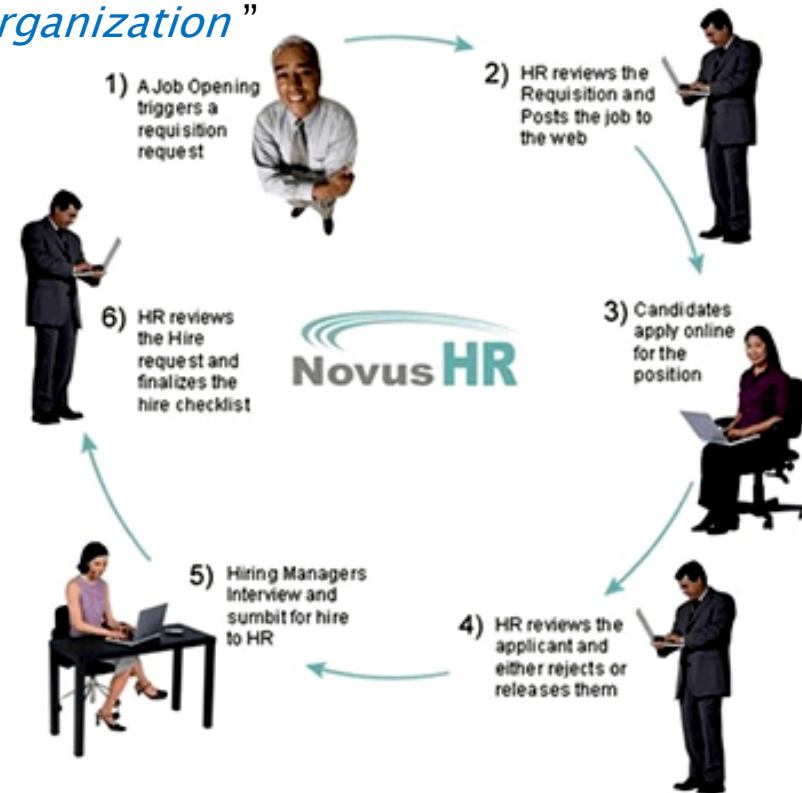
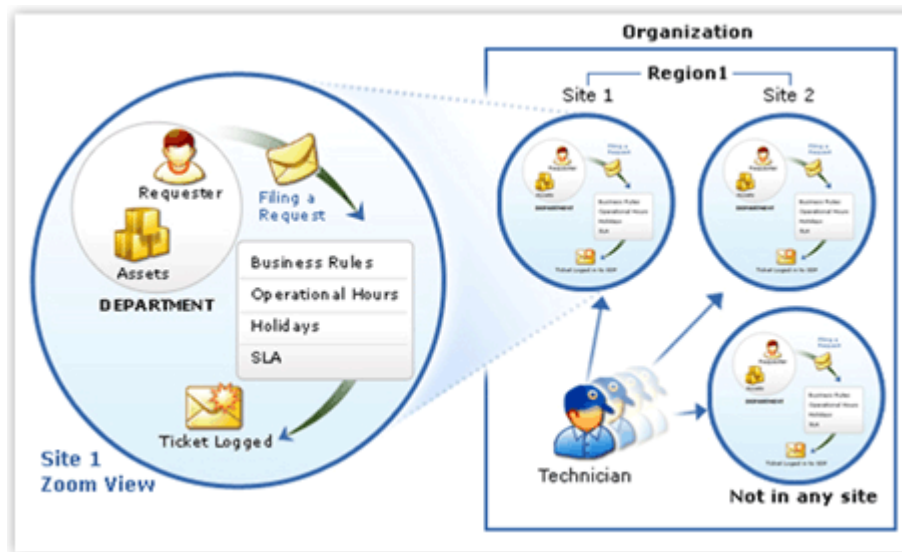
“an essential tool to show how well the business is meeting its objectives”



- Alat penting untuk menunjukkan seberapa baik bisnis tersebut memenuhi tujuannya

Business Process Analysis

“Creates an understanding of how work (the transformation of inputs to outputs) happens in the organization”



- Menciptakan pemahaman tentang bagaimana kerja (transformasi input ke output) yang terjadi dalam organisasi

Tugas

- Jelaskan apa itu organisasi
- Jelaskan dan gambarkan bentuk–bentuk struktur organisasi
- Apa yang dimaksud dengan sistem ekonomi, dan bentuk–bentuknya
- Jelaskan alur proses (sistem) dalam sebuah organisasi berikan contoh

Reff

- Saurabh Goel, IBS Chennai, [Slide Share, Business Process](#)

THAT'S ALL

See You Next Session