PRD 508 – Pengetahuan Material CMF– Colour Material Finish

WHAT IS CMF?

Color, Materials, Finish (CMF) is an area of industrial design that focuses on the chromatic, tactile and decorative identity of products and environments.





- "CMF is a specialized area of design that focuses on color, material and finish development. This involves trend research, materials and processes R&D, analysis, strategy and lots of creative thinking." – Reiko
- Reiko Morrison, a CMF consultant directly responsible for the look and feel of the Microsoft Xbox 360



then 300 hard Personal and Color Proposite

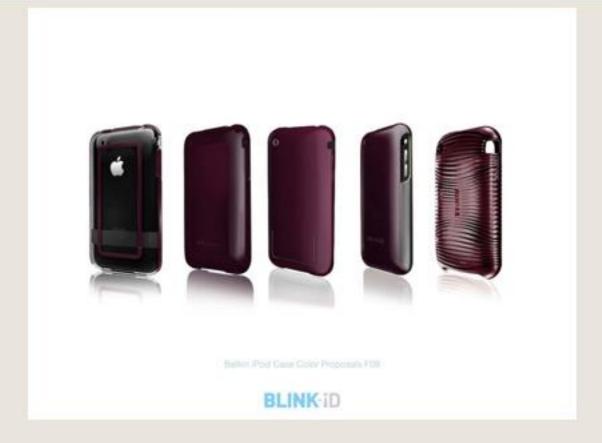
BELKIN IPOD CASE COLOR TREND RESEARCH



Selkin iPod Case Color Trend Research F09

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BELKIN IPOD CASE COLOR PROPOSALS



HTC TREND FORECAST AND SAMPLE DIRECTION FOR TAIWAN DESIGN TEAM

BLUE BLACK

SOPHISTICATED

- . Is it blue or is it black...it's a mystery!
- . Pearlescent finishes add more intrigue
- . Very popular in automotive
- . Also seen in casual styles





1010 Trend-Euroceat and Semple Descrion for Calvan Design Tear

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PAINT FINISH

When choosing a paint sheen, it's important to consider the area you are painting. Types of sheens include Flat, Matte, Eggshell Enamel, Satin Enamel, Semi-Gloss Enamel and Hi-Gloss Enamel. Each offers its own distinct benefits.



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